

Exhibit

1

By utilizing this Support, you (STB) confirm that you are in compliance with all rules and regulations applicable to your state or organization governing the acceptance of things of value and that you have the authority to receive this Support from Facebook. You also acknowledge that this Support may only be used in connection with content related to the current COVID-19 crisis in your jurisdiction or state. This Support can only be used for public health campaigns related specifically to the current COVID-19 crisis (COVID-19 vaccine information, and/or vaccine confidence) (e.g., content about how vaccines work). Please provide written confirmation that you have authority to accept the Support.

This Support shall only be used by you in support of your efforts and in accordance with applicable laws and shall not be used in any way, directly or indirectly, to facilitate any act that would constitute bribery or an illegal kickback, an illegal campaign contribution, or would otherwise violate any applicable anti-corruption or political activities law. This Support may not be used to support lobbying activities without Facebook's prior written approval. Further, this Support may not be used to make any contribution or expenditure, or for any other political purpose, regulated by campaign finance, government ethics, or analogous laws that apply to political activities.

For the sake of clarity, Facebook does not require anything in return in connection to this Support. Acceptance of this Support confirms that the Support, your relationship with Facebook, and how you were selected for this Support has been disclosed to you. You should not accept this Support if it would interfere with your official duties and you must not perform any official action to improperly benefit Facebook.

This Support should only be accepted if it complies with applicable regulations, policies, and rules of the STB; and applicable laws, regulations, rules, judgments, and orders of any court or governmental authority; and does not conflict with any other obligation you may have to any other party. Please promptly inform Facebook of any circumstances that would make acceptance, retention, or use of the Support inappropriate.

The Support is further subject to the following conditions:

- This Support cannot be used for the promotion of political advocacy or advancement of any political position.
- This Support cannot be used to advocate for any change to legislation or government policy.
- This Support cannot be used for the promotion of third party products and services.
- This Support can only be used to target users within your jurisdiction.
- Any ads that feature or mention a government official should be flagged to take down and will require additional review and written approval as follows: they can be used with the Support.

You may not use Facebook's logos or trademarks without Facebook's prior written approval. All requests for use of the Facebook name or trademark must be submitted via the online form available at www.facebook.com/adsmanager. All Support provided by Facebook hereunder are provided "as is" and on an "as available" basis without warranties of any kind, either express or implied. Facebook disclaims all warranties, statutory, express or implied, including, but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement of proprietary rights.

Your Ad Credit Coupon Details

Ad Credit Value: \$1,000,000 USD

Expiration Period: FB will issue these ad credits to all accounts with values of \$1,000,000 USD or less, if so requested. The expiration date of each coupon will be communicated with each coupon notification.

Please note that your ad credits coupon can be redeemed in the United States and cannot be used to send cross-border messages outside that jurisdiction. The ad credit coupon shall only be used and redeemed by the CPC in support of public health campaigns related to COVID-19. Any other use or transfer is strictly prohibited. Once we provide your coupon code, please safeguard it like cash.

Please note that this donation letter must be read in conjunction with the Facebook Ad Credit Coupon Terms & Conditions, available at <https://www.facebook.com/legal/companysms>. Ads will be subject to additional pre-review that is required for ads about social issues, politics, or elections (and may require a paid-for-by disclosure that discloses Facebook's ad credit supports this pre-review is required for any ads that are paid for with the ad coupon).

What Are Ad Credit Coupons?

Ad credit coupons are a form of payment for Facebook ads. They can be redeemed by advertising on Facebook and/or Instagram depending on the type of ad credit coupon that has been issued to you. Ad charges will be deducted from the ad credit coupon first, then you will be charged through your preferred means of payment once the ad credit coupon has been redeemed or has expired. Ad credit coupons cannot be used against account balances that have already been invoiced.

Terms & Conditions

Use of ad credit coupons is subject to the terms in this email and to the Facebook Ad Credit Coupon Terms & Conditions, which are available here:

<https://www.facebook.com/legal/companysms>. Please check the Facebook Ad Credit Coupon Terms & Conditions for further details.

By redeeming this ad credit coupon, you are agreeing to the terms in this letter and the Facebook Ad Credit Coupon Terms & Conditions. If you do not agree to these terms, you must not use this ad credit coupon.

Facebook Marketing Partner (Agency Services)

To support your COVID-19 advertising campaigns, Facebook is providing strategic marketing assistance via an expert third party such as "Facebook Marketing Partner" or "TMP". Facebook works closely with an ecosystem of TMPs who maintain a deep understanding of our tools and platforms and can provide direct expertise and support to entrepreneurs, small and large businesses, and Governments around the world. As part of our efforts to support Governments and NGO partners during COVID-19 with technical solutions and integrations, as well as

advertising campaigns. Facebook is offering direct access to certain FMP support as well as support as further detailed below. This support will help ensure you can scale your marketing efforts and deliver critical COVID-19-related information to people in your country.

Facebook Marketing Platform COVID-19 Support Program

Facebook Marketing Platform (FMP)

Value of support: \$1.0M USD

Scope of support: The Facebook Marketing Platform will provide your organization with between 25-35 hours of credits for advertising and creative campaign management.

On behalf of the team,

Yuhan

FACEBOOK

Meta Group
111 Park Plaza
Menlo Park

Exhibit

2

From: Taylor, Sara
To: "Hess, Sara" <SARA.HESS@FDA.GOV>, "Kane, Susan" <SUSAN.KANE@FDA.GOV>, "Lambert, Lisa" <LISA.LAMBERT@FDA.GOV>, "Meadowcroft, Melissa" <MELISSA.MEADOWCROFT@FDA.GOV>, "Sullivan, Mary" <MARY.SULLIVAN@FDA.GOV>
Subject: Re: Acceptance of Initial Services
Date: Tuesday, April 12, 2022 11:00:00 AM
Attachments: [REDACTED].docx

Good morning Sara and team,

Thank you for providing this document and your quick response.

I have provided a signed copy for your files.

Best,

Susan

FACEBOOK

Susan Kane
 U.S. Public Policy
 Consultant

From: Taylor, Sara <SARA.HESS@FDA.GOV>
Date: Monday, April 11, 2022 at 10:40 AM
To: Taylor, Sara <SARA.HESS@FDA.GOV>
Subject: Acceptance of Initial Services

(In behalf of the Centers for Disease Control and Prevention (CDC) and by the authority delegated to me through Section 213 of the Public Health Service Act (42 U.S.C. Section 216) as amended, thank you for Facebook's non-monetary gift of Facebook ad credits, with an estimated value of \$2,000,000. Please see the attached letter regarding this gift.

The Taylor, Sara
 Acting Chair/Managing Officer



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

Public Health Service

Centers for Disease Control
1600 Clifton Road, NE
Atlanta, GA 30333-3411

April 1, 2021

Markus Thomas Jones
U.S. Public Policy
Facebook
Washington, DC

Dear Markus,

On behalf of the Centers for Disease Control and Prevention (CDC) and by the authority delegated to me through Section 201 of the Public Health Service Act (42 U.S.C. Section 201), as amended, thank you for Facebook's non-monetary gift of Facebook ad credits, with an estimated value of \$25,000,000. This gift will be used by CDC to support its response to support its agency's messages on Facebook, and combat the impact of COVID-19-related Facebook content, including messages on vaccines, social distancing, travel, and other priority communication messages.

Publicity and Embarrassment: As part of this gift, Facebook will not use the name of the Department of Health and Human Services (HHS), or any component agencies including CDC, except in factual publicity. Factual publicity includes dates, times, locations, programs, agendas and how activities will further activities. Such factual publicity shall not imply the involvement of HHS or CDC, nor is it an endorsement of the general public, activities or programs of Facebook, whose activities could result, publicly, should be accompanied by a disclaimer to the effect that no endorsement is intended. Facebook will clear all publicity materials for this gift with HHS and CDC to ensure compliance with this paragraph. By signing and returning a copy of this letter when indicated below, Facebook acknowledges acceptance of the conditions.

Please return this signed letter to the CDC Incident Management System Policy Unit, Partnerships and Risk Management Team at imst@cdc.gov

Support from organizations such as yours makes it possible for CDC to work toward understanding and preventing disease. We deeply appreciate your help.

Thank you.

Dr. Taylor, MHA
Acting Chief Operating Officer

*Publicity and Embarrassment acknowledgment by *Markus Jones* April 6, 2021

CC: OIG, ODC, OAH, PPH Policy

Exhibit

3

TO: [Honorable Chair, CRB](#)
FROM: [Honorable Chair, CRB](#)
RE: [Honorable Chair, CRB](#)

Transmittal

As requested, find out how many are not using a great deal of credits as that are available against you. It includes creating and including. There are also some example jobs. We do not have anything directly in other cases, including and can send that for you. (As always, your expertise. You must have who go to the end)

Thank you

Feedback and Response

Feedback	Response
<p>Requested that we: for a year we want to see that we need to really discuss and want to be more transparent. We are not sure how to do that through the sharing of their credit.</p>	<p>Honorable Chair, CRB</p>
<p>Requested that we: for a year we want to see that we need to really discuss and want to be more transparent. We are not sure how to do that through the sharing of their credit.</p>	<p>Honorable Chair, CRB</p>
<p>Requested that we: for a year we want to see that we need to really discuss and want to be more transparent. We are not sure how to do that through the sharing of their credit.</p>	<p>Honorable Chair, CRB</p>
<p>Requested that we: for a year we want to see that we need to really discuss and want to be more transparent. We are not sure how to do that through the sharing of their credit.</p>	<p>Honorable Chair, CRB</p>

<p>relating the population to the study? Not designed</p>	
<p>Review of the study design involving researchers on the study design: "Instead of having the data be used for the study, it was used for..."</p>	<p>https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7111111/</p>
<p>This study really looking into employment data as there is an ADA Foundation that are behind management of the study.</p>	<p>https://www.ada.gov/2018/04/11/ada-foundation-launches-employment-data-study/</p>
<p>to measure degree of control the federal government has purchased ADA's purchase of such things worked with general government and was intended to be used for what is the goal of this is not subject for what is used - Department</p>	<p>https://www.gpo.gov/records/2018/04/11/ada-foundation-launches-employment-data-study/</p>
<p>In "What's Behind the Study" the Department of Justice said that they were using it for research</p>	<p>https://www.dhs.gov/2018/04/11/ada-foundation-launches-employment-data-study/</p>
<p>Review of the study design involving researchers and that it was intended for research</p>	<p>https://www.dhs.gov/2018/04/11/ada-foundation-launches-employment-data-study/</p>
<p>Control that did not use and that they thought was the greatest problem "that" their work and other researchers could be used for research about being people who have disabilities working in the field</p>	<p>https://www.dhs.gov/2018/04/11/ada-foundation-launches-employment-data-study/</p>
<p>Being more well known for the a reason because of getting in early that for up to four months after you get your name in the study get others interested in the study but not related</p>	<p>https://www.dhs.gov/2018/04/11/ada-foundation-launches-employment-data-study/</p>
<p>We require the work of people that have gotten the vaccine looking people that didn't get vaccine include being in line contact with their symptoms before being diagnosed with</p>	<p>https://www.dhs.gov/2018/04/11/ada-foundation-launches-employment-data-study/</p>

Exhibit

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From: [Redacted]
To: [Redacted]
Subject: [Redacted]
Date: [Redacted]
Attachments: [Redacted]

Thank you for attending. Here are the slides. Also, as mentioned on the call, we collected information that can be added to your about COVID-19 could be very effective to educate the public about what COVID is. COVID.gov includes authoritative information about COVID, such as the following taken from the page: "COVID accepts reports from anyone, including patients, family members, healthcare providers and vaccine manufacturers. COVID is not designed to determine if a vaccine caused or contributed to an adverse event. If you're in COVID they will email the vaccine record file back."

Carol Crossland
Chief, Digital Media Branch
Division of Public Affairs
HHS
crossland@hhs.gov
202-278-3880

COVID Vaccine Misinformation: Hot Topics

May 14, 2021



Agenda



Introduction

Hot Topics

1. Vaccine Shaking Error
2. Fake/Real v2019 Report
3. Financially Misleading v2019 Facts
4. Depopulation/Bioweapon Conspiracy Theories
5. Expanded Emergency Use Authorization

LOGISTICS

Next Meeting Date:

- To be announced

Point of Contact:

- Want a follow-up meeting to discuss information presented? Contact **Carol Crawford** (cyc1@cdc.gov)

ADVISORY

Misinformation has been identified about COVID-19 vaccine safety.

Focus is on the United States. Statements, posters, posts, or messages containing misinformation that COVID-19 vaccines cause "shedding."

When: April 2022 – Present

Where: Digital Platforms, etc.

Risks: False claims that COVID-19 vaccine shedding can cause adverse effects in people who are not recently vaccinated people that have been spreading on social media.

Potential Impact: Reduced vaccine acceptance and harmful actions from misused information.

The Facts: Individuals who have received a COVID-19 vaccine cannot shed or spread any of the vaccine components. In addition, some of the vaccines authorized for use in the United States contain a live virus that is not possible to shed if



Example post



Example post

Associated Link(s) and Hashtag(s)

- [What is the data about COVID-19 shedding?](#)
- [Fact checker](#)
- [Twitter post](#)
- [Example post](#)
- [Twitter Hashtag](#)



CENTERS FOR DISEASE CONTROL AND PREVENTION

COVID-19 VACCINES DO NOT CAUSE SHEDDING

ADVISORY

Investigation has been identified regarding a report made in the Vaccine Adverse Event Reporting System (VAERS).

Issue: On the lookout for statements, pictures, posts, or messages containing misinformation that a 2-year-old died after receiving the vaccine.

When: Nov 8, 2021

Where: Digital Platforms, etc.

Status: In addition to low profile coverage resulting in social media sharing that a 2-year-old had died after participating in a vaccine trial.

Potential Impact: Reduced vaccine confidence.

The Facts: After investigation, it was determined that the report was "completely made up" and it has been removed from the VAERS database.



Example post generating false claims



Example post with correct information

Associated Link(s) and Hashtag(s)

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)



U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES
CENTERS FOR DISEASE CONTROL AND PREVENTION

VACCINE SAFETY INFORMATION IS AN EVER-CHANGING SCIENCE

ADVISORY

Potential Misinformation has been identified about the Vaccine Adverse Event Reporting System (VAERS).

Please be on the lookout for statements, pictures, posts, or messages containing misleading information about VAERS reports.

When	December 2020 - Present
Where	Open to the public on:
What	Users frequently share data and reports from VAERS that may be misleading or misleading to users without further background or needed disclaimers.
Potential Impact	Public vaccine confidence and behavior.
The Facts	VAERS is a passive reporting system, meaning it relies on individuals to send in reports of their experiences to CDC and FDA. VAERS is not designed to determine if a vaccine causes a health problem but is especially useful for detecting unusual or unexpected patterns of adverse event reporting that might indicate a possible safety problem with a vaccine.

...the VAERS database is a public database...
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...the VAERS database is a public database...
 ...the VAERS database is a public database...
 ...the VAERS database is a public database...

Example posts

- Associated Links and Hashtags**
- #VAERS
 - #VaccineSafety
 - #VaccineAdverseEvent
 - #VaccineInjury
 - #VaccineReaction



VAERS: THE SOURCE OF ALL THE VACCINE CONCERNS

ADVISORY

Misinformation has been identified regarding the purpose of COVID-19 vaccines.

Please be on the lookout for statements, articles, posts, or messages claiming vaccines contain an ingredient, part of a disinformation scheme, or contain microchips.

When: December 2021 - Present
Where: Digital Platforms: Twitter, Instagram
What: Conspiracy theories about the vaccine content to spread, including that they are identity or biometric or designed to control the global population. Many of these claims have been linked to QAnon.

Potential Impact: Misinformation regarding vaccine safety and effectiveness.

The Facts: Clinical studies are safe and effective. Clinical studies were conducted in tens of thousands of participants in clinical trials. The vaccine met the FDA's rigorous scientific standards for safety, effectiveness, and manufacturing quality needed to support emergency use authorization.

For the truth - vaccines are the only way to stop this virus. There are a lot of people taking cases off vaccine lines, starting from the side, causing all kinds of physical and psychological problems and disease, identity problems. They have been used a number of times.

Example post



Example post

Associated Links and Hashtags

- [Safety of COVID-19 Vaccines](#)
- [Twitter post](#)
- [Instagram post](#)
- [Hashtags: #Misinformation, #Vaccines, #Agreement](#)



COVID-19: Stay Informed to Stop the Virus's Spread

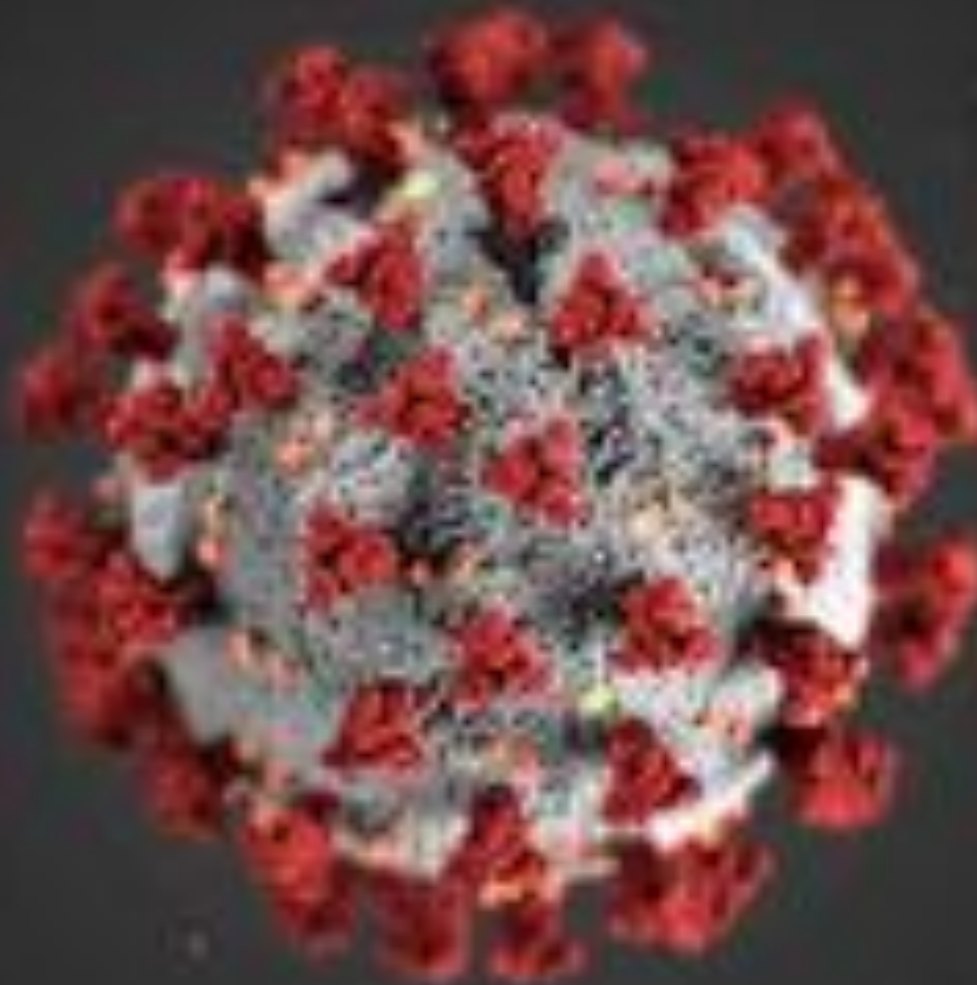
Contact Information

Carol Crawford

Digital Media Branch Chief, Division of Public Affairs
Centers for Disease Control and Prevention (CDC)
O: 404-498-2480 | M: 678-920-0578
cc1@cdc.gov



2022 - All Rights Reserved. All are Public Information



Exhibit

5

From: [Redacted]
To: [Redacted]
Subject: [Redacted]
Date: [Redacted]
Time: [Redacted]

Thank you for those that were able to attend today. Here are the slides. Please do not share outside your trust jurisdiction.

Let us know if you have any questions. Thank you.

Carol [Redacted]
 Chief, Organizational Branch
 Director of Public Affairs
 OAGC
 CDC
 [Redacted]
 404 486 3000

COVID Vaccine Misinformation: Hot Topics

May 28, 2021



Agenda



Introduction

Hot Topics

1. DM-302 Vaccine Ingredient Safety
2. Magnesium Rumor
3. Vaccine Male Infertility/Fertility Issues Rumor

LOGISTICS

Next Meeting Date:

- To be announced

Point of Contact:

- Visit a follow-up meeting to discuss information presented (Contact Carol Crawford ccw@cdc.gov)

ADVISORY

Misinformation has been identified about the safety of COVID-19 vaccine ingredients.

Please be on the lookout for statements, articles, posts, or messages containing misinformation that the Moderna vaccine is unsafe due to the ingredient mRNA.

When	Any time
Where	Digital platforms, etc.
Notes	Following the publication of a fraudulent letter last week, there have been false claims that the vaccine ingredient mRNA is poisonous and unsafe for humans.
Potential Impact	Reduced vaccine awareness
The Facts	The manufacturing process and controls have been well characterized and qualified. The analytical procedures developed and used for the release and stability monitoring of mRNA-1273 (Spike Protein [S] and Drug Product [DP]) include tests to ensure vaccine safety, identity, purity, quality, and potency.



Example post



Example post

Associated Link(s) and Hashtag(s)

- [Fact Check.org](#)
- [Examiner Post](#)
- [Examiner Post](#)
- [FDA Consumer Hot Line](#)



U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES
CENTERS FOR DISEASE CONTROL AND PREVENTION

COVID-19 Vaccine Information: [www.fda.gov/covid19](#)

ADVISORY

Misinformation has been identified about the COVID-19 vaccine ingredients and related side effects.

Please be on the lookout for statements, pictures, posts, or messages containing misleading or false information that vaccine ingredients cause vaccinated individuals to become pregnant.

When: May 2021
Where: Digital Platforms, etc.

Users shared posts on social media platforms that include individuals becoming "pregnant" after receiving the vaccine, without facting the false claim that vaccine contains ingredients.

Potential Impact: Reduced vaccine confidence

Key Facts: COVID-19 vaccines are safe and effective. COVID-19 vaccines were evaluated in tens of thousands of participants in clinical trials. The vaccines met the FDA's rigorous scientific standards for safety, effectiveness, and manufacturing quality needed to support emergency use authorization.



Source post

Associated Link(s) and Hashtag(s)

- 1. [Twt check daily](#)
- 2. [Facebook post](#)
- 3. [Facebook post](#)
- 4. [WVU and the importance of COVID-19 vaccines](#)
- 5. [Twitter: @magnetgate #magnetgate #vaccine](#)



CENTERS FOR DISEASE CONTROL AND PREVENTION

COVID-19 Vaccine Information: [www.cdc.gov/covid19](#)

ADVISORY

A notice has been identified regarding COVID-19 vaccine efforts on state territory.

Issue: Be on the lookout for statements, photos, posts, or messages containing information that verbatim reuse identity or other family-related assets of them.

When: April 2022 – Present

Where: Digital Platform(s) etc.

Status: Security issues have been identified. Individuals that have shared their face and/or name on the "social media" have been contacted to remove the individual's name or name identity.

Potential Impact: Negative secondary information source.

The Facts: Multiple reports have been received from individuals in the United States that received notice of vaccine efforts that could impact safety monitoring in U.S. Areas.

Individuals have been identified who have used the information on advertisements, including those of political or other nature, to create a misleading image or message of the individual's name and face. The use of the individual's name and face in this manner is a violation of the individual's privacy.

The information on the individual's name and face is being used to create a misleading image or message of the individual's name and face. The use of the individual's name and face in this manner is a violation of the individual's privacy.

There have been reports of individuals who have used the information on advertisements, including those of political or other nature, to create a misleading image or message of the individual's name and face. The use of the individual's name and face in this manner is a violation of the individual's privacy.



Individuals have been identified who have used the information on advertisements, including those of political or other nature, to create a misleading image or message of the individual's name and face. The use of the individual's name and face in this manner is a violation of the individual's privacy.

Example photo

Associated Link(s) and Hashtag(s)

- 1. [Facebook](#)
- 2. [Twitter](#)
- 3. [Instagram](#)
- 4. [LinkedIn](#)
- 5. [YouTube](#)



U.S. CUSTOMS AND BORDER PROTECTION
DEPARTMENT OF HOMELAND SECURITY

1-800-852-7672 | www.cbp.gov

Contact Information

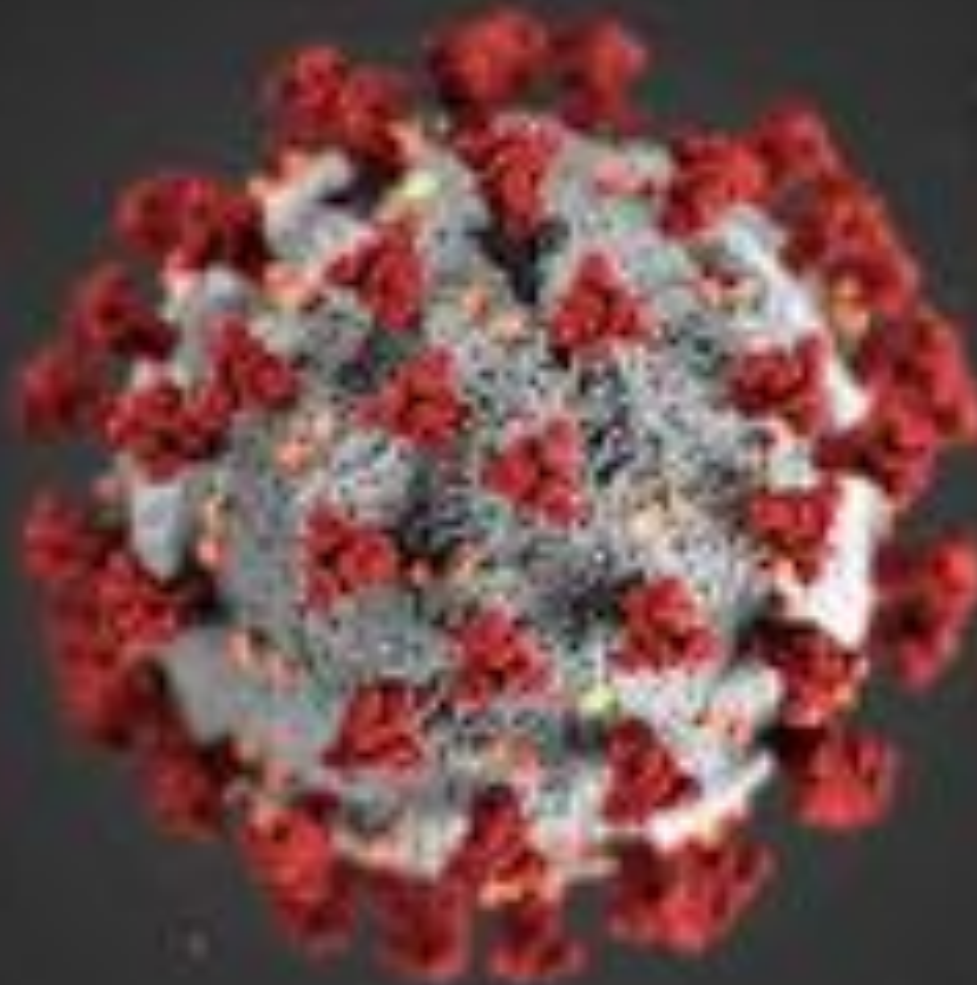
Carol Crawford

Digital Media Branch Chief, Division of Public Affairs
Centers for Disease Control and Prevention (CDC)
O: 404-498-2480 | M: 678-920-0578
cc1@cdc.gov



CENTERS FOR DISEASE CONTROL AND PREVENTION

2025 RELEASE UNDER E.O. 14176



Exhibit

6

From: [Redacted]
To: [Redacted]
Subject: [Redacted]
Date: [Redacted]
Attachments: [Redacted]

Thank you for your interest in the [Redacted] [Redacted] [Redacted]. However, I am sending the [Redacted] for your reference. Let us know if you have any questions.

Thank you!

[Redacted]
Chief, Digital Media Branch
Division of Public Affairs, OIG
OIG
[Redacted]
[Redacted]

COVID Vaccine Misinformation: Hot Topics

June 18, 2021



Agenda



Introduction



Hot Topics

1. Spike Protein Accumulation/Aggregation
- Summary/Key issues



LOGISTICS

Next Meeting (Date): To be announced/Point of Contact: When a follow-up meeting to discuss information presented? Contact Carol CryeFord ccf@cdc.gov.

ADVISORY

Misinformation has been identified about the safety of COVID-19 vaccine ingredients. Please be on the lookout for statements, pictures, posts, or messages containing misinformation that spike proteins from vaccines have an effect on fertility or other harmful effects.

When Early 2021 (20)

Where Digital (Facebook); Twitter

Impact There has been an increase in speculation that spike proteins from the vaccine are harmful, including citing or "leaking" images that COVID-19 vaccine peptides accumulate in ovaries. This has been used to falsely claim that the vaccines will impact fertility.

Potential Impact Reduced vaccine acceptance

The Facts There is currently no evidence that COVID-19 vaccinated causes any problems with pregnancy, including the development of the placenta. In addition, there is no evidence that fertility problems are a side effect of any vaccine, including COVID-19 vaccine.



The spike protein is the bio weapon

Source: [illegible]

Associated Link(s) and Hashtag(s)

- [\[illegible link\]](#)



COVID-19: Stay Informed. It's All the Same. Stay Informed.

ADVISORY

What has been identified about the COVID-19 vaccine ingredients and related side effects. Please be on the lookout for statements, posters, posts, or messages containing misleading or false information that vaccine ingredients cause unwanted individual or immune reactions.

When: May 2021 - Present

Where: Digital Platforms (e.g.,

Status: There continues to be online chatter about on social media platforms from so many individuals including "misinformation" after receiving the vaccine. Further testing of the full range of vaccine ingredients.

Potential Impact: Reduced vaccine confidence and spread of misinformation.

Risk Factor: Spreading a COVID-19 vaccine will not make you immune, including at the site of vaccination which is usually your arm. There is no reason to not receive ingredients that can protect or strengthen your body at the site of your injection.

It is important to understand the ingredients of the vaccine. This is a very important step.



Dr. [Name] discusses the ingredients of the vaccine and how they work to protect your body.



Dr. [Name] discusses the ingredients of the vaccine and how they work to protect your body.

Dr. [Name] discusses the ingredients of the vaccine and how they work to protect your body.

Learn more

Associated Link(s) and Hashtag(s)

- [https://www.cdc.gov/covid-19/vaccine/ingredients/ingredients.html](#)



Centers for Disease Control and Prevention

COVID-19 Vaccine Ingredients and How They Work to Protect Your Body

ADVISORY

Manufacturers have been identified about risks for individuals who have received the COVID-19 vaccine. Please be on the lookout for statements, pictures, posts, or messages containing misleading or false information that vaccinated individuals cannot avoid infection.

When: July 2022
Where: Email, Instagram, Twitter, Facebook, TikTok, YouTube

Risks: There have been reports that because of a lack of transparency, critics are not allowing vaccinated individuals to read if are discussing a potential issue.

Potential Impact: Misinformation, confusion and distrust.

The Facts: CDC continues to stay abreast and fully committed to the need to the COVID-19 pandemic, across most especially fight against that a report, has increased the risk for those who, including those who vaccinated and emergency infection.

There are individuals who have reported that...
 ...

...
 ...



...
 ...

Associated Link(s) and Hashtag(s)

...
 ...



U.S. Centers for Disease Control and Prevention
 ...

...
 ...

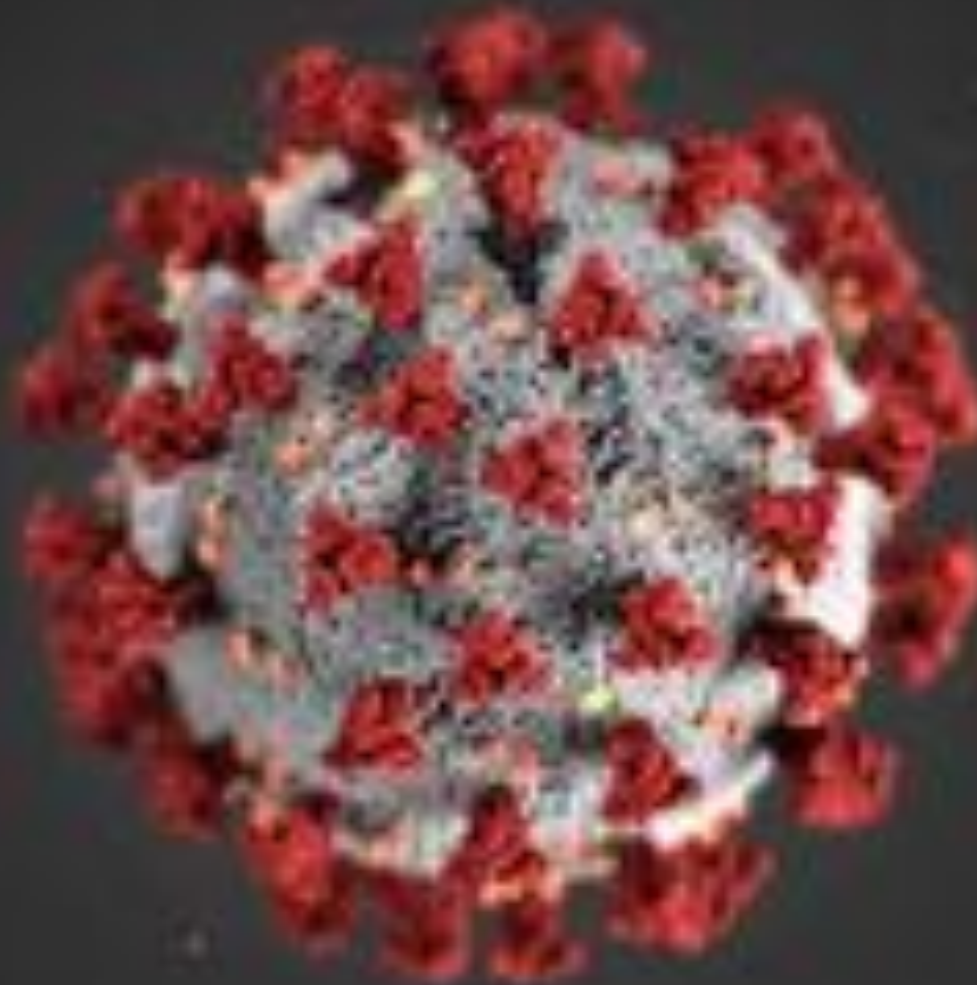
Contact Information

Carol Crawford Digital Media Branch Chief, Division of Public Affairs · Centers for Disease Control and Prevention (CDC) · O: 404-458-2480 | M: 678-920-0578
cj1@cdc.gov



CENTERS FOR DISEASE CONTROL AND PREVENTION

2025 RELEASE UNDER E.O. 14176



Exhibit

7

From: [Cynthia Gengely \[mailto:cgengely@cdc.gov\]](#)
To: [Taylor Ferris \[mailto:tferris@cdc.gov\]](#)
Subject: RE: Meeting notes
Date: Friday, December 9, 2022 at 11:55 AM
Attachments: [CDC's COVID-19 Vaccination Strategy](#)

Hi Taylor, the same thing that I was able to get the funds on this - maybe I helped

From: Cynthia Gengely [mailto:cgengely@cdc.gov]
Sent: Wednesday, December 9, 2022 at 2:28 PM
To: Crawford, Carol F. [mailto:CCF@cdc.gov] <ccf@cdc.gov>
On: Taylor Ferris [mailto:tferris@cdc.gov]; Cynthia Gengely [mailto:cgengely@cdc.gov]
Subject: RE: Meeting notes

I've attached the study that I think it was among the few because the interpretation was that shared with us this summer.

From: "Crawford, Carol F. [mailto:CCF@cdc.gov]" [mailto:ccf@cdc.gov]
Sent: Wednesday, December 9, 2022 at 11:55 AM
To: Cynthia Gengely [mailto:cgengely@cdc.gov]
Subject: RE: Meeting notes

Can you remind me what study you are referencing? Is anything in

From: Cynthia Gengely [mailto:cgengely@cdc.gov]
Sent: Wednesday, December 9, 2022 at 1:40 PM
To: Crawford, Carol F. [mailto:CCF@cdc.gov] <ccf@cdc.gov>
On: Taylor Ferris [mailto:tferris@cdc.gov]
Subject: RE: Meeting notes

The question being to address the issue - has the CDC done a quality study for the COVID-19 vaccine similarly to the one you shared with us for flu?

From: Cynthia Gengely [mailto:cgengely@cdc.gov]
Sent: Wednesday, December 9, 2022 at 11:40 AM
To: "Crawford, Carol F. [mailto:CCF@cdc.gov]" [mailto:ccf@cdc.gov]
On: Taylor Ferris [mailto:tferris@cdc.gov]
Subject: Meeting notes

Centers for Disease Control and Prevention
National Center for Immunization and Respiratory Diseases



Topline Findings from Qualitative Research on a Future COVID-19 Vaccine

August 25, 2020

Cynthia Jorgensen, DrPH
Vaccine Planning Unit – Communication Lead
Associate Director for Communication
National Center for Immunization and Respiratory Diseases
Centers for Disease Control and Prevention

Research Purpose

- Explore attitudes and knowledge about the COVID-19 vaccines
 - Development process, testing, timeframe, availability
 - Administration
 - Cost
- Understand intentions to get a COVID-19 vaccine when available
- Understand perceptions around groups who should get vaccinated first
- Learn trusted sources of information

Methods

- **Focus Groups Methodology**
 - Total of 49 groups, n= 239
 - Conducted from June 17 to August 26
- **Two primary audiences – 6 segments**
 - Mixed Race/Ethnicity and African American
 - Older adults (lower & median SES), parents, young adults, essential workers, and nurses
- **Quota sampling of participants via professional recruitment company**
- **Conducted online via Zoom - 60 minutes**
 - 8 participants recruited for each group - goal to seat 6
- **Led by trained moderators following established guide**
- **Findings today from notes-based analysis**

Discussion Topics

- Awareness of potential COVID-19 vaccines
 - Availability
 - Timeframe
 - Knowledge of vaccine development and testing
- Intentions to get a COVID-19 vaccine, when widely available
- Vaccine rollout
- Vaccine administration
 - Expectations
 - Preferred locations
- Trusted sources of information
- Topics for further research

Audience Segments

Audience segment	Number of Focus Groups		
	Mixed race/ethnicity	African American	Total
Older adults (65+), low SES	5	4	9
Older adults (65+), median SES	5	4	9
Parents of children <18	5	4	9
Adults 20-30, no children	6	8	14
Essential workers (non-medical)	5	4	9
Registered nurses (practice and hospital based)	5	4	9
Total	31	28	59

Awareness and Knowledge of COVID-19 Vaccine

- Almost all participants aware that COVID-19 vaccine(s) are in development
- Some uncertainty regarding when vaccine(s) will be first available
 - Fall 2020
 - Early 2021
 - Sometime in 2021
- Concerns expressed about the speed of development and safety
- Few comments about the number of vaccines in development, the different manufacturers, or countries leading vaccine development

Intentions to Get Vaccinated

- Participants generally open to getting a COVID-19 vaccine eventually
- Many participants hesitant to get a COVID-19 vaccine when first available
- Concerns included:
 - Safety
 - Side effects (both short and long term)
 - No specific consequences expressed, but just “side effects”
 - Effectiveness
 - Sufficient testing in their group (age, race, ethnicity, underlying health conditions)
 - Rapid development process
- Participants wanted more information and/or would “wait and see” before making a final decision
- 6 months commonly cited as a reasonable time frame

Reasons to Get Vaccinated or Not

Yes

- Desire to get back to a normal life
- Trust in vaccines and the scientific process

No

- I don't get vaccines
- I'm healthy
- Don't trust it

"I don't trust putting that stuff into my body and I have kids"

African American female

- Strongest hesitancy expressed among African American persons

Questions and Assumptions – COVID-19 Vaccine

• Cost

- Most assumed the vaccine would be free
- Covered by government or insurance

• Administration

- Most participants unsure about number of doses and schedule

• Location

- Most comfortable with their doctor's office
- Pharmacies – generally comfortable, but some were not
- Wanted "clean" or "sanitary" locations with trained medical professionals
- Some settings raised concerns about cleanliness and crowds

• Mandatory

- Some participants wondered if would the vaccine be "mandatory" for school, work, travel, or "in general"

Vaccine Rollout

- Similar beliefs across the various audience segments
- Groups who should be among the first to receive a COVID-19 vaccine included:
 - Healthcare workers
 - First responders
 - Essential workers
 - Populations at higher risk

"Oh, healthcare workers absolutely."

Continued from slide

Key Considerations – Vaccine Rollout

• Occupation

- Exposure to COVID-19 while caring for people who are infected
- Performing essential services for continuing daily life (police, mass transit)
- Frontline workers with potential exposure from interacting with the public (grocery stores, big box stores)
- Workers in settings with exposure to coworkers (factory work)

• Populations at Higher Risk

- People with chronic conditions
- Older adults
- Racial and ethnic groups – very mixed
- Congregant settings – rarely mentioned

Vaccine Rollout – Specific Racial and Ethnic Groups

Mixed Perspectives

- Questioned if vaccine(s) would be sufficiently tested on specific groups
- Need vaccine due to high rates of COVID-19 disease and deaths
- Shouldn't be specifically targeted based upon their race or ethnicity
- Perceived continuation of the experimentation
- Already prioritized given occupation

*Black and brown people are frontline workers,
that they are already the community who should
get the vaccine first*

African American Female

Points of confusion

- Recruitment for Clinical Trials
 - Efforts recruiting African American persons interpreted by some as being experimented on and used as “Guinea pigs”
- Purpose of Vaccine
 - Vaccine will get rid of the symptoms or cure COVID-19
 - Only need to get vaccinated if one had bad case of COVID-19 (aka flu)
 - Others perceived vaccine is for people who are or had been infected
 - “Get rid of COVID in the community”
- Post Release
 - What happens after approval of a new vaccine?
 - How are people monitored and how do we know about side effects?

Sources of Information

Sources of and trusted sources of information varied by audience segment

- Older segments
 - Relied on news establishments for information
 - Personal doctor was especially trusted
- Younger segments
 - Social media commonly cited as a source of information – not always trusted
 - Distrusted established news organizations
- Trusted organizations included
 - CDC
 - NIH
 - WHO
 - State or local health departments (by some participants)
- Individuals cited varied widely and included
 - Dr. Fauci
 - Relatives who were healthcare workers
 - Certain media figures and celebrities

I do not trust the news. The media takes advantage of the situation.

Commissioner of Health

Topics for Further Exploration

- Intentions to get vaccinated over time and with more information
- Expectations around cost
- Confusion over intent of clinical trial recruitment vs. vaccine release
- Vaccine mandates and effect on uptake
- Definitions of “frontline” or “essential” workers
- Distinguishing between what people are hearing vs. believing (especially on social media)

A Few Key Takeaways and Next Steps

- Recruitment in clinical trials should continue to emphasize diversity goal **not** singling out specific racial groups
- Survey questions about vaccine intentions should account for intentions right away vs. some time after release
- Important to inform people about the vaccine development and testing process, procedures for ensuring safety and efficacy
- Assure Americans about post-vaccine monitoring for side effects, consequences
- By and large CDC is a trusted source of information

Thank you
Cynthia Jorgensen: cxj4@cdc.gov
Allison Fisher: ark2@cdc.gov

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