UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF TENNESSEE

GENEVIEVE MAHONEY, a/k/a @genmahoney19, an individual,

Case No. 21-CV-00607

Plaintiff,

Hon. William L. Campbell, Jr.

VS.

ORAL ARGUMENT REQUESTED

FACEBOOK, INC.,

Defendant.

<u>TO THE NORTHERN DISTRICT OF CALIFORNIA</u>

Defendant Facebook, Inc., by and through counsel, respectfully moves to transfer this case to the Northern District of California pursuant to 28 U.S.C. § 1404(a). The Instagram Terms of Use—which Plaintiff agreed to during registration of her Instagram accounts and again in December of 2020—contain a valid and enforceable forum selection clause. Where a federal court sits in diversity, the enforceability of a forum selection clause is governed by federal law. Wong v. PartyGaming Ltd., 589 F.3d 821, 827 (6th Cir. 2009). Under federal law, "a valid forum-selection clause should be given controlling weight in all but the most exceptional circumstances." Atl. Marine Constr. Co. v. U.S. Dist. Ct. for W. Dist. of Texas, 134 S. Ct. 568, 581 (2013) (alteration incorporated)). No such circumstances are present here.

For the reasons more fully set forth in the contemporaneously-filed Memorandum of Law, the Declaration of Jennifer Pricer and accompanying exhibits, and the Declaration of Will Camp and accompanying exhibit, Facebook respectfully requests that the Court transfer this case to the Northern District of California under 28 U.S.C. § 1404(a). On August 30, 2021, Plaintiff's counsel informed Facebook that Plaintiff opposes this Motion.

Dated: August 30, 2021 Respectfully submitted,

/s/ Overton Thompson III

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CERTIFICATE OF SERVICE

I hereby certify that the foregoing document was electronically filed and served upon the following via the Court's ECF system on this the 30th day of August, 2021:

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